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| **Tech Saksham**  Final Project Report  **Track Name** |  |  |

**“Apni Dukaan”**

**“RGUKT RK VALLEY”**

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**ABSTRACT**

People in the developed world and a growing number of people in the developing world now use e-commerce websites on a daily basis to make their everyday purchases. When compared to offline purchase online purchase consumes less time and reduces the transportation.” Apni Dukaan” is one of those website which makes shopping with ease Here once the user sign up with their details can login to the website and purchase what they want. In this website the user will find clothes,mobile phones,electronic gadgets,kids accessories etc.Various payment modes are available the user can choose which may he/she wants to pay. After selecting the payment place the order.

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**CHAPTER 1**

**INTRODUCTION**

* 1. **Overview**

Apni Dukaan is a e commerce shopping website which makes the user to purchase products in online which reduces the time and cost.

* 1. **Feature**

**>** content management

**>**promotion and discount codes

**>**easy checkout

**>**user friendly code and layout

* 1. **Advantages**

>Faster buying process & consumes less time

>Store and product listing facility

>Faster response & easy to use

* 1. **Scope**

There is high scope of e-commerce in each aspect of business, at present it is in the embryonic stage but in future ecommerce would be the part of day to day activity of business firms.

* 1. **Future Work**

>New marketing channels will emerge

>Private label become more common

>AI and Chatbots become personal assistants

>Personalization will be key to success.

**CHAPTER 2**

**SERVICES AND TOOLS REQUIRED**

**2.1 Tools and Softwares used**

**>** To develop this website vs code is used

**2.2.1 HTML**

**>** HTML5 is used to design the layout

**2.2.2 CSS & JS**

**>**CSS is used to add the styles for the layout

>JAVASCRIPT is used to add responsiveness

**CHAPTER 3**

**PROJECT ARCHITECTURE**

**3.1 Architecture**

**USER FRONTEND BACKEND**

|  |  |  |
| --- | --- | --- |
|  | **HTML 5** | 92.-JavaScript-logo.png    **CSS-Logo.png** |

**CHAPTER 4**

**DETAIL WORKING**

**4.1 User**

> Sign up & login

> Search products

> Add to cart

> View cart and place order

> Select payment mode

> Order placed

**4.2 Admin**

> Add products

> Takes order

> Customer support

**CHAPTER 5**

**PROJECT BUDGET**

* This project is build by taking reference from different wesites and with the help of trainer. No external resourced were bought to complete the project.

**CONCLUSION**

Apni Dukaan website is the one that allows people to buy and sell physical goods, services and digital products over the internet rather than at a brick-and-mortar location. Through an e-commerce website a business can process orders manage shipping and logistics and provide customer services.

**REFERENCES**

* HTML & CSS:-

-> HTML – GeeksforGeeks&w3schools

-> CSS – GeeksforGeeks

* Javascript:-

->Javatpoint

**CODE**

**Git hub repository link for complete project source code**

* https://github.com/ekotijahnavi/Techsaksham-Projects